



BRIGHTON COLLEGE
BRAND AND INTERIOR DESIGN BY DAVIES BARON

DAVIES BARON

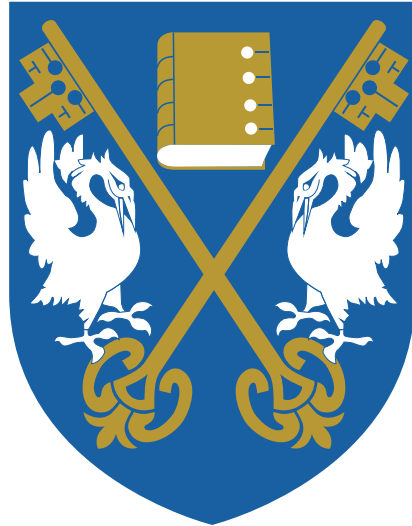
An unequalled reputation

Through distinctive and memorable brand identity and interior design we have created a unique character for Brighton College - The Sunday Times School of the Decade.

Here are just some examples of this extensive portfolio of work across the college.

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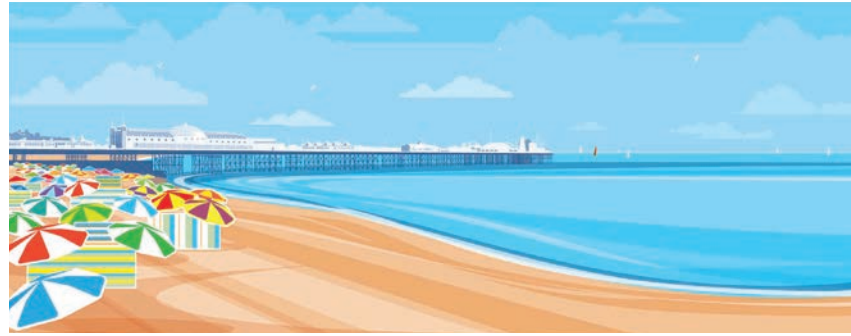
BRIGHTON COLLEGE
ENGLAND'S SCHOOL OF THE DECADE



BRIGHTON COLLEGE



Davies Baron refined the Brighton College brand identity and created a new brand mark for the college based on the distinctive architectural shape of the new Cairns Tower.



With a large fleet of buses driving students to sports and other events far and wide - we have designed a series of themed illustrations based around Brighton's subjects which wrap around buses promoting the college in a creative and stylish way wherever they go.

KINO



The Kino is the college's new cinema space, sited in the new Science and Sports Building. This very stylish cinema /lecture theatre overlooks the main reception lobby space - where we placed 2 vintage VW food vans along with special lighting and graphics.



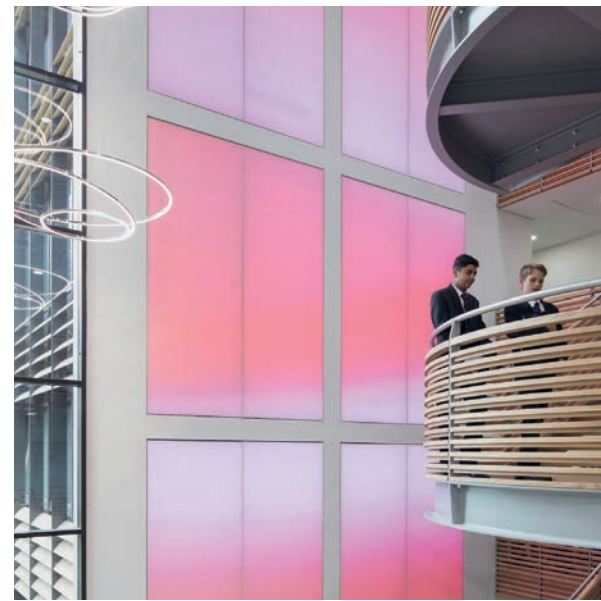
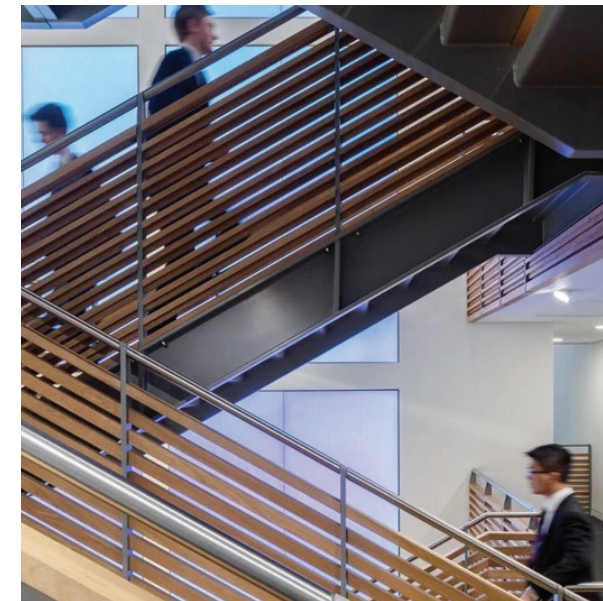
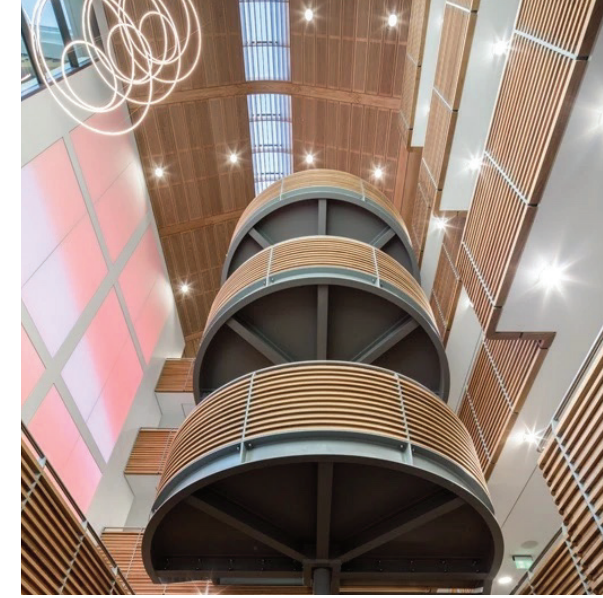
We refurbished the original George Gilbert Scott building on campus with a specially commissioned ceramic chandelier featuring ascending figures, along with framed black and white photographs of headmasters dating back 177 years.



Our redesign of the Brighton College Prep School including the library and reception which we resited in the old chapel features fairground style lights and cool looking furnishings.

THE KAI YONG YEOH BUILDING

BRIGHTON COLLEGE



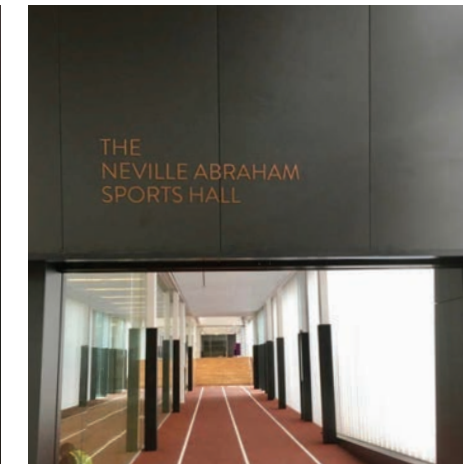
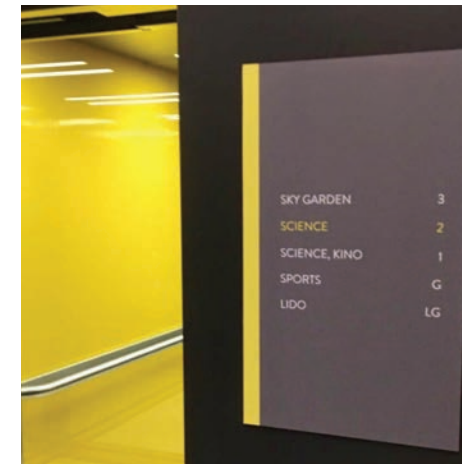
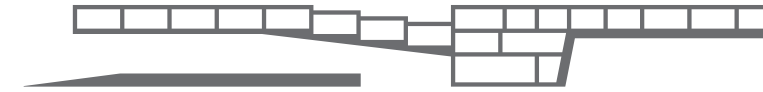
The new Kai Yong Yeoh building is the main academic centre on the campus. Davies Baron have created a stimulating central circulation atrium between class rooms which utilises circular departmental graphics, special lighting and a spectacular 5 story animated wall which moves and changes colour throughout the day.



THE SCHOOL
OF SCIENCE
AND SPORT



The new School of Science and Sport, designed by OMA Architects embraces interior colours, materials, lighting and graphics designed by Davies Baron.



SIR GEORGE GILBERT
SCOTT'S CAFÉ
BRIGHTON COLLEGE



Davies Baron renamed the college's all day café as Scott's Café after George Gilbert Scott and created a cool and distinct venue through furnishings, lighting and graphics.



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